

Making Hamilton the Best Place to Raise a Child

Kids Unlimited



Early Successes

- Launch of Kids Unlimited for employees.
- More than 50 volunteers have committed.
- Launch event for Hess Street students with entertainment, gifts, lunch and games.
- Participation in Holiday Dinner preparation, service and funding.
- Clothing collection for Walk In Closet raised two tonnes of clothing.
- Breakfast Club participation established.
- Literacy/Mentorship program is in development, for launch in March.
- After-school Club being designed for March launch.
- Raised thousands of dollars.
- Significant amount of dialogue with organizations doing similar things - like the Robert Land Community Centre and Jamesville group - with a focus on working together to achieve a common goal, rather than working in silos.

Poverty Reduction Strategy

The Hamilton Spectator's strategy is to play a leadership role in the lives of children in Hamilton. In partnering with a local school, employees through Kids Unlimited will help support the intellectual, physical, emotional and social supports the students need and help break the cycle of poverty. One of the goals of the project is to model the concept for other organizations, which will partner with a select school and build a community of support for children in Hamilton.

THE HAMILTON SPECTATOR

Kids Unlimited is an Employee Involvement Program and one of the corporate philanthropy initiatives of **The Hamilton Spectator**.

It combines charitable giving with initiatives designed to help less-fortunate children through the involvement of Spectator employees providing service and support to a local, high-needs school. The school chosen for the launch of Kids Unlimited is Hess Street School.

Community Partners

The Hamilton-Wentworth District School Board
Wesley Urban Ministries



TACKLING POVERTY
in **HAMILTON** *We can do it!*

