

# Making Hamilton the Best Place to Raise a Child

## Mohawk College/ Robert Land Community Association Partnership



Mohawk College is proud to help Hamilton's Distinguished Citizen of the Year and Mohawk graduate Don MacVicar turn a former inner city school into a much-needed community centre.  
*Photo credit to Ron Albertson, Hamilton Spectator*

### Early Successes

- Developed and delivered programs by Mohawk School of Human Services students on field placements.
- Adopted as the major project by students in Mohawk's School of Engineering Technology and Post-Graduate Public Relations Certificate Program.
- Organized and ran free events including Halloween (drawing more than 300 kids and 200 parents) and a Santa's Workshop (for more than 50 kids who made gifts and had portraits taken, framed and personally delivered to their families the week before Christmas).
- Brought social innovation expert Brenda Zimmerman to Hamilton for a community event and dinner meeting with local community builders.
- Helped raise Robert Land's profile:
  - Adopted as a client by Mohawk's 3rd year Advertising students.
  - Mohawk web designer creates [www.robertland.org](http://www.robertland.org).
  - Editorial board meeting with the Hamilton Spectator plus coverage in the Spectator, CH TV, CHML 900, Cable 14 and the Toronto Star.

### Poverty Reduction Strategy

Mohawk College is helping the Robert Land Community Association transform a former inner city school into a much-needed community centre in the heart of North Hamilton. The Eva Rothwell Centre at Robert Land will be home to innovative programs and services that enrich the lives of children and their families, with a special focus on serving the 1,100 families living in the Keith Neighbourhood.

Mohawk students are developing and delivering programs and services in partnership with community groups such as the YMCA of Hamilton/Burlington and organizing special events. In return, students are getting an invaluable wealth of hands-on learning, leadership and citizenship opportunities. The partnership between Mohawk and Robert Land is also helping to develop and inspire a future generation of community-builders and social innovators.

**MOHAWK**  
COLLEGE OF APPLIED ARTS AND TECHNOLOGY

### Community Partners

YMCA of Hamilton/Burlington  
Rotary Club of Hamilton  
Cadbury - Adams  
Mohawk Students' Association  
Hamilton Roundtable for Poverty Reduction  
Hamilton Police Service  
Hamilton Emergency Services



**TACKLING POVERTY**  
*in* **HAMILTON** *We can do it!*

